



SMILE highlights

Dr. Ritchie Park

Summer 2010

Keep Smile And Gums Healthy For Your Lifetime With Laser Dentistry!

State of the art!

They used to be the stuff of sci-fi movies but these days you're just as likely to find lasers in the dental office. Lasers have been put to medical use for years now, and are used in state-of-the-art dentistry. Lasers have made new dental treatments possible while improving on more traditional ones. Lasers don't replace traditional instruments, but they help them work better and make treatment more comfortable.

Laser light can be focused into a tiny point to do very fine precision work. It is so precise in dental surgery that there isn't as much tissue swelling and there's less need for sutures. Lasers are gentle on soft gum tissue and stop bleeding from even the tiniest blood vessel. The heat from the laser also has a sterilization effect. Many patients report a pleasant anesthetic effect, as the laser seems to desensitize the area being worked on.

Complimentary Consultation
to see whether you are a candidate for Laser Dentistry!

Lasers are being put to many tasks in the dental office. They remove diseased gum tissue to prevent gum disease. They painlessly remove canker sores and help cold-sensitive teeth. Lasers are also good at cosmetic jobs. Laser light is used to harden white fillings and veneers to make them extra strong. It's expected that someday soon lasers will be adapted for use in every aspect of dentistry.



We're in your neighborhood!



Ritchie Park, D.D.S.
1155 S Diamond Bar Boulevard
Suite D
Diamond Bar, CA 91765-2235

Office Hours
Mon-Fri 9:00 am – 6:00 pm
Saturday 8:00 am – 3:00 pm
**Every other Saturday*

Member of San Gabriel Chamber of Commerce, ADA, CDA and AGD

Our Services Include:

- Family & Cosmetic dentistry
- Laser dentistry
- Orthodontic treatment
- Dental implants
- Gum treatment
- Children of all ages welcome
- Relaxing & friendly environment
- Committed to excellence in dentistry
- Modern, state-of-the-art facility
- Intraoral camera
- Payment plans available
- Most insurance plans accepted



Call Today!
(909) 396-4435

OPEN 6 DAYS A WEEK
New Patients Welcome
"extended office hours for your convenience"

What's That About Implants?

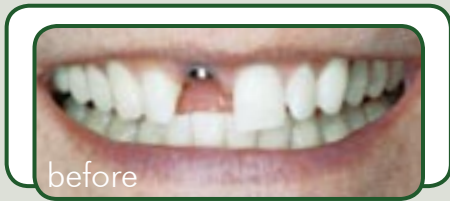
You say they're amazing? So do we!

The Peruvian government launched a national campaign to promote dental health – and improve hearing health. Why? The total or partial lack of teeth may cause progressive hearing loss over time, affecting self-worth as well as social and emotional relationships. Even without possible auditory complications, there's no question that tooth loss can negatively affect your health and self-confidence.

If you have been afflicted by tooth loss, perhaps it's time to consider permanent dental implants which can be used to...

- replace teeth lost by decay, gum disease, or trauma;
- secure and prevent slipping of removable dentures and bridges;
- improve appearance and function by preventing drifting teeth, gaps, and a sunken aged look.

Our dental team will be happy to explain the process further and answer any implant questions you might have. Call us today!



Equal But Different Oral cancer

More men still get oral cancer than women, but women are catching up. Smoking cessation has major and immediate health benefits for men and women of all ages, yet according to some research it appears that men and women may need different strategies to quit.

When men quit smoking, the most prominent symptom of withdrawal is biological craving, so just time or use of the patch or other weaning methods can be helpful. Some women are more likely to use cigarettes to manage moods, deal with stress, and control weight. A successful cessation program needs to incorporate these social motivators.

Quitting smoking or giving up smokeless tobacco is really worth the effort. You can reduce your risk for oral cancer, cavities, gum disease, and tooth loss, as well as lung and heart diseases.

The Heart Of The Matter

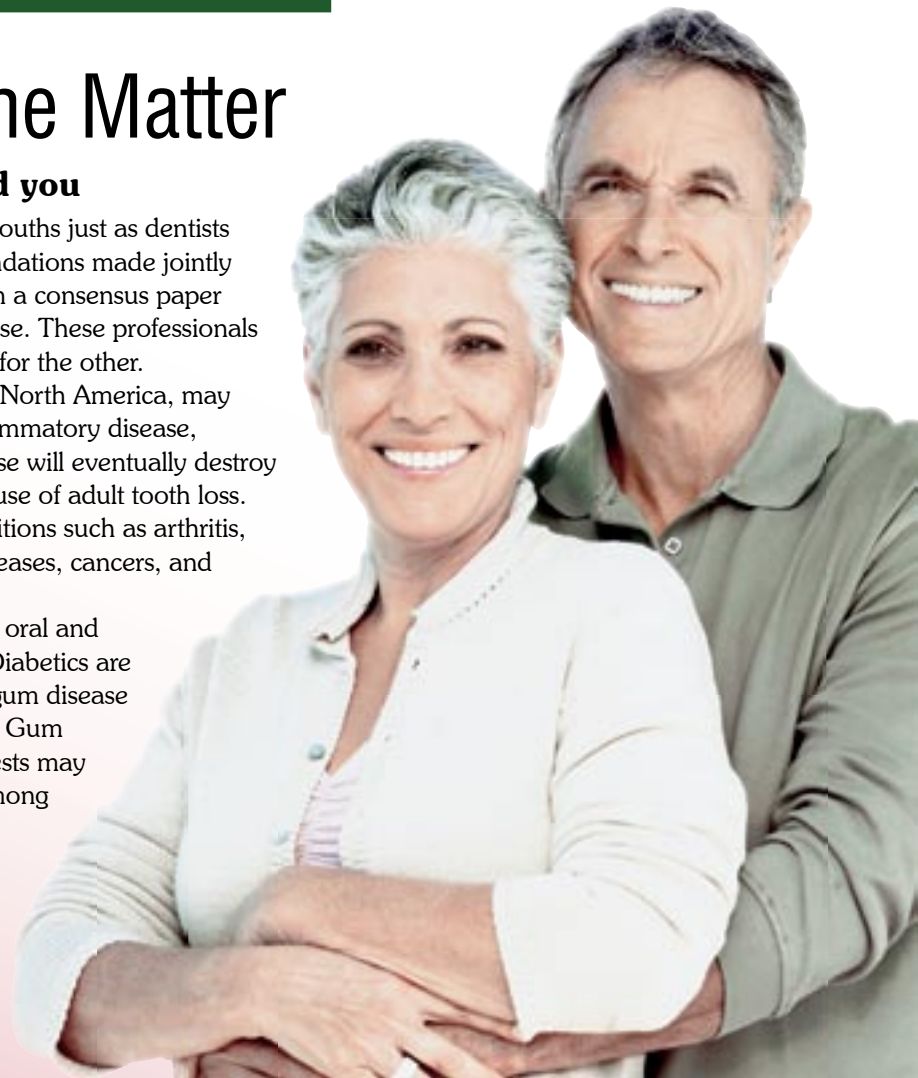
Some mouth-body links might astound you

Soon cardiologists may routinely examine patients' mouths just as dentists ask about heart health. This is the outcome of recommendations made jointly by leaders in both periodontal dentistry and cardiology in a consensus paper on the relationship between heart disease and gum disease. These professionals believe that managing one disease may reduce your risk for the other.

Cardiovascular disease, the leading cause of death in North America, may be linked to progressive gum disease, also a chronic inflammatory disease, which affects about 75% of adults. Untreated, gum disease will eventually destroy supporting jawbone and ligaments, and it's the major cause of adult tooth loss. In addition to cardiovascular diseases, it may affect conditions such as arthritis, osteoporosis, complications of pregnancy, respiratory diseases, cancers, and diabetes which is considered epidemic.

Diabetes raises more fascinating questions about how oral and overall bodily processes may interact with one another. Diabetics are more likely to have gum disease than most people, and gum disease makes it more difficult to control their blood-sugar levels. Gum disease can lead to tooth loss which some research suggests may lead to hearing loss, which is about twice as prevalent among diabetics as the general population.

Not all the answers are in, but time is on your side. Research can lead to solutions ... and most forms of gum disease progress slowly. With regular checkups, and good home care, dentistry can help you maintain your oral health – and overall health.



Dream Or Reality?

How to stay happy, healthy, and smiling

Being outgoing and feeling youthful are linked to better health and a longer life. They can increase optimism and motivation to overcome challenges... which helps reduce stress and boost your immune system ... which ultimately lowers your risk of disease. Healthy teeth and gums that let you eat the wholesome nutritious food you need, and a warm attractive smile that reaches out to others, could be important parts of your long and happy life.

A healthy mouth can also open the door to smile boosters you may have only been able to dream about...

- Whiten discolored teeth professionally to lighten stains and brighten smiles.
- Camouflage chipped or cracked teeth.
- Recontour your gumline if you're self-conscious because you have an uneven gumline, your teeth look too short, or because too much of your gums show when you smile.
- Fill gaps in your smile with techniques that range from veneers to crowns, bridges, and implants.

Cosmetic dentistry does more than boost your smile power. By restoring and maintaining function, it can help your smile stay bright and healthy. The perfect recipe for a lifetime of optimism and self-confidence!

Call today! We want to help make your dream a reality!



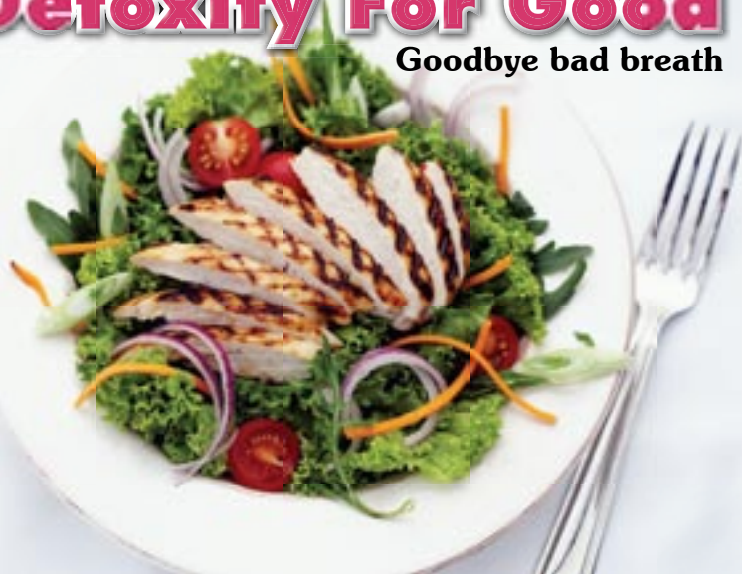
Before



After

Detoxify For Good

Goodbye bad breath



Some foods are obviously not for dates or important business luncheons. Who wants to struggle in a skirmish with a plate of spaghetti or risk a tummy-burbling bowl of fiery chili beans? But there are quieter sneakier hazards. Even seemingly safe salads can be loaded with tiny toxic bits of spice, garlic, and onion. That's when you need a smelly food quick-fix.

Lemons, cinnamon sticks, parsley, mint sprigs, and other green garnishes are great emergency deodorizers, but their effects won't last, especially if your bad breath is chronic.

Brushing your teeth, gums, and tongue can help fight bad breath ... but go the extra distance! Dentistry can help you with effective treatment plus brushes, toothpastes, tongue scrapers, antibacterial agents, and mouthrinses designed to vanquish your bad breath – at home, work, and play!

Zoom! Your Smile! Quick & brilliant results

We are pleased and proud to offer our patients the world's leading whitening system! Zoom!® is the fastest, most comfortable, and most effective in-office whitening system ever. In just one hour, your teeth will be dramatically whiter and its convenience makes it the perfect choice for the busy individual!

The procedure is simple. We apply the special Zoom! gel which is activated by the Precision Light Guide System. Teeth typically become at least 6-8 shades whiter, and sometimes even more! A five-minute fluoride treatment completes the procedure. Many of you will be familiar with Zoom! because of the ABC reality show Extreme Makeover. To give yourself an extreme smile makeover, please call for your appointment. You will be amazed with the results!

**Zoom!® Your
Smile!**

regularly \$400

now \$299

Includes: consultation, Zoom!® application.

Offer ends: August 15th, 2010

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Dear Neighbor,

A Special Invitation... For YOU and YOUR FAMILY...

There's a good possibility we're exactly right for one another. The need to feel comfortable with – and confident in – your dentist is very important. It makes visits more enjoyable, less anxiety-filled. And because we have so many wonderful patients in the community, we anticipate that our relationship with you would be just as wonderful and fulfilling.

We care a lot about our community and are extremely proud of our reputation. Our practice was built on our patients' referrals – they've chosen to trust us year after year.

We'd like your trust also. Toward that end, I'd like to invite you to visit us so that you can decide for yourself if we are the right fit for you. And should you decide that we are, I can promise you that...

- You'll have access to preventive, restorative, and cosmetic dentistry.
- You'll be treated as a friend and a valued patient.
- You'll discover that we offer the kind of attention only a neighbor can give.

We look forward to meeting you ... and hopefully developing a long, mutually beneficial relationship.

Sincerely,

Dr. Ritchie Park

P.S. We are offering FREE Cosmetic Dentistry Consultations! We'll analyze your smile, and discuss what cosmetic dental technique would make you smile more! Please phone today at (909) 396-4435. Offer expires: August 15th, 2010. This consultation could be the best time investment you've ever made!

**New Patient
Special!**

regularly \$290

now \$39

Includes:
examination, digital
panoramic x-ray,
consultation and
cleaning.

*for non-insured
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